

Environmental taxes and fiscal deficits

Assessment with the E3ME-Asia model

Hector Pollitt, Cambridge Econometrics

Overview

- Background to the policy situation
- Previous assessment
- Application for East Asia
- Conclusions

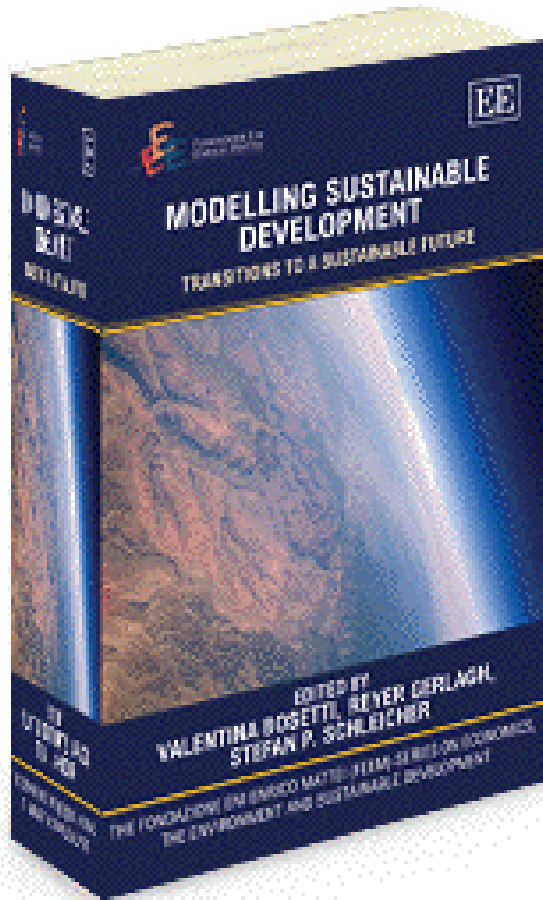
Introduction

- There is a consensus amongst policy makers that carbon pricing is a necessary but not sufficient condition for decarbonisation (e.g. Grubb, 2014)
- Around 60 countries have or are considering carbon pricing of some description
- Two principal mechanisms exist:
 - carbon tax
 - Emission Trading Scheme (ETS)
- This presentation discusses the revenues that these mechanisms may generate

Environmental Tax Reform

- ETR is the introduction or increase of an environmental tax, compensated by a reduction in existing taxes
- Results from macroeconomic models show that the choice of which tax to reduce can have an important bearing on the overall results
- In particular, there has been a fierce debate over the existence of a possible 'double dividend'

Environmental Tax Reform (cont)



- Assessment with macroeconomic models (e.g. Chapter 7 here) has shown that the choice of tax to reduce can be a crucial determining factor of economic outcomes

Implementation of ETR

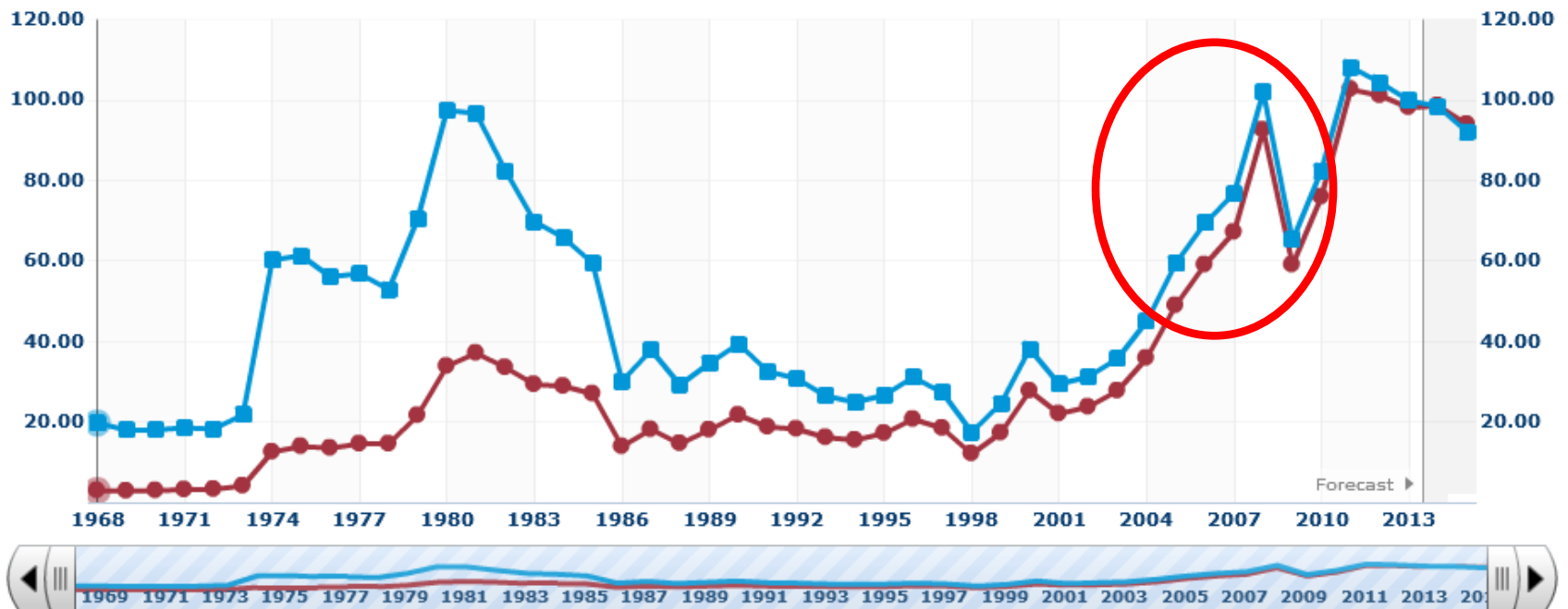
- A short history:
 - first introduced in Northern Europe in the early 1990s
 - never implemented at European level (ETS instead) but gradually grew in popularity at national level
 - many ETR's have exemptions for particular industries, showing the political nature of tax reform
 - revenues have been used for a variety of different purposes, including environmental measures (not strictly ETR) and many changes to general taxation
 - ETR can be complementary to renewables policy, energy efficiency standards and other environmental regulation

What happened next... energy prices

Price Series: Imported Crude Oil Prices

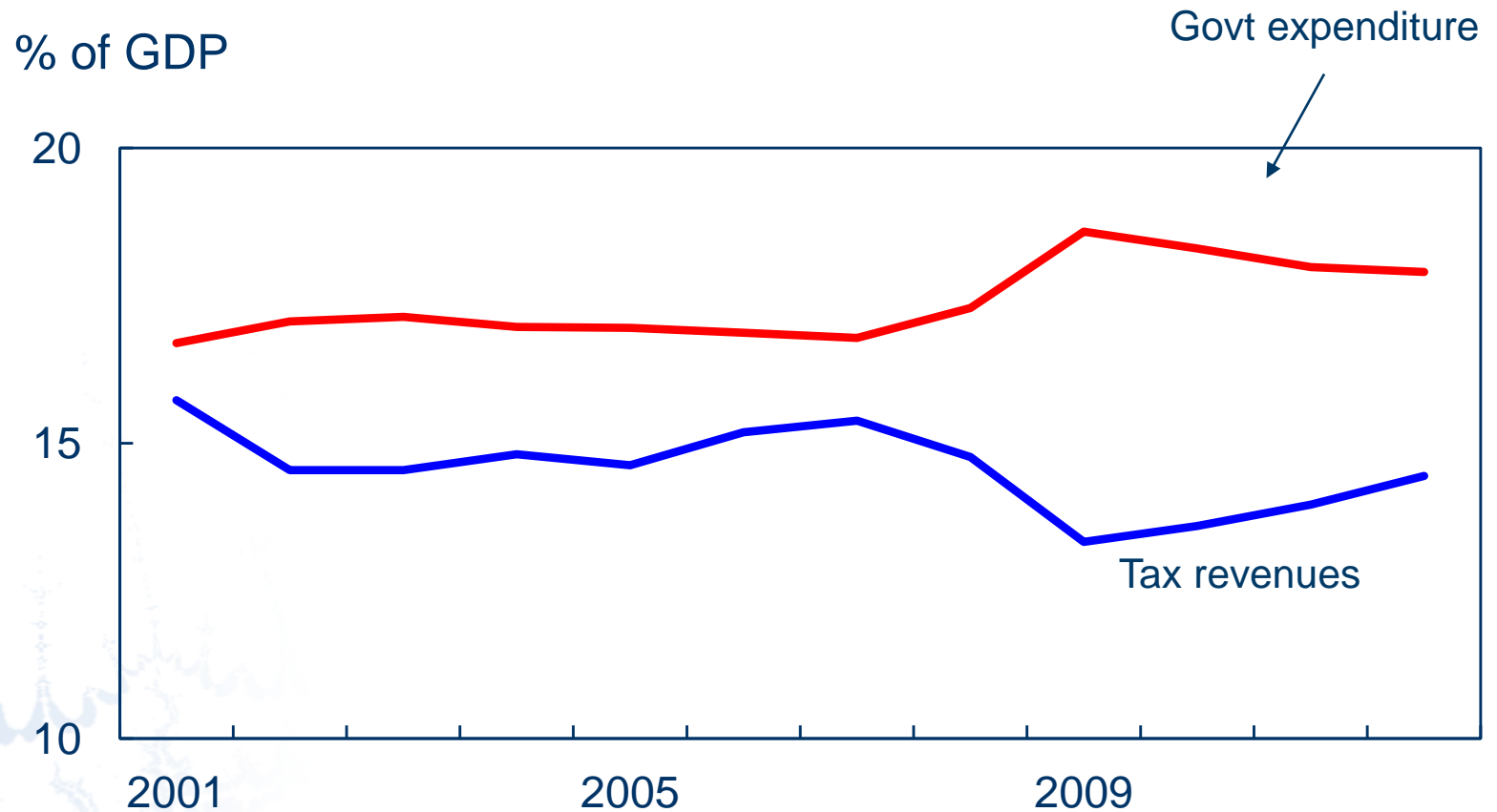
Period Type: Annual Quarterly Monthly

Date: 1968 ● Nominal: \$2.90 ■ Real: \$19.75 Units: Dollars Per Barrel



Source: US EIA, <http://www.eia.gov/forecasts/steo/realprices/>

What happened next... crisis!

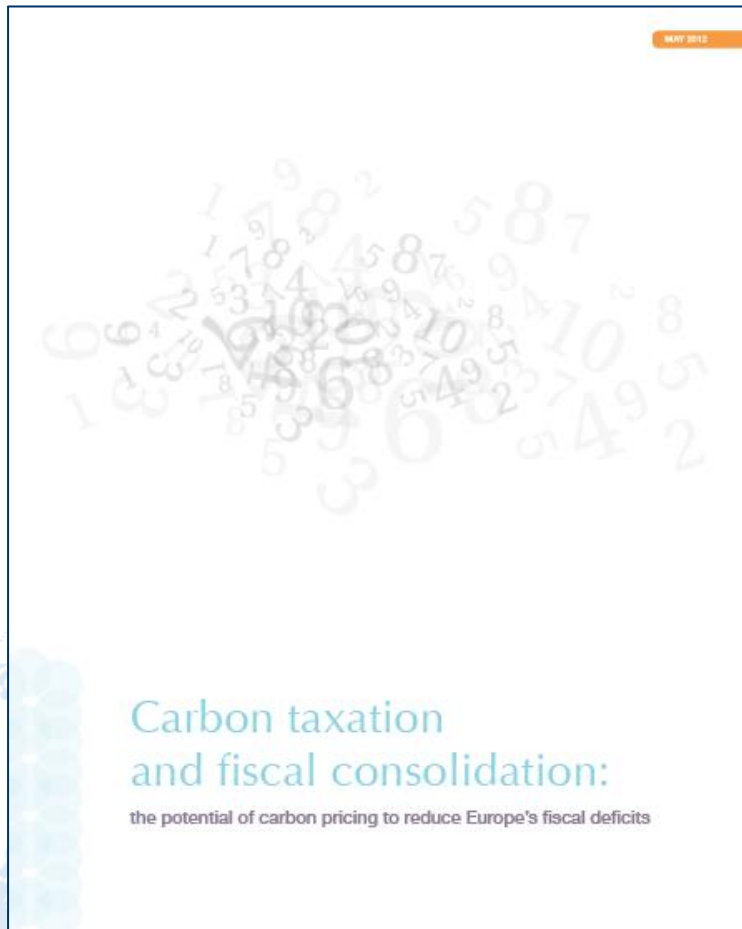


Source: World Development Indicators, World Bank

From ETR to ET...

- In 2009/10, many countries introduced fiscal stimulus packages to support their national economies
- But public deficits, which were widening anyway, meant many countries imposed austerity packages
- ETR was no longer feasible, the question became which tax to increase

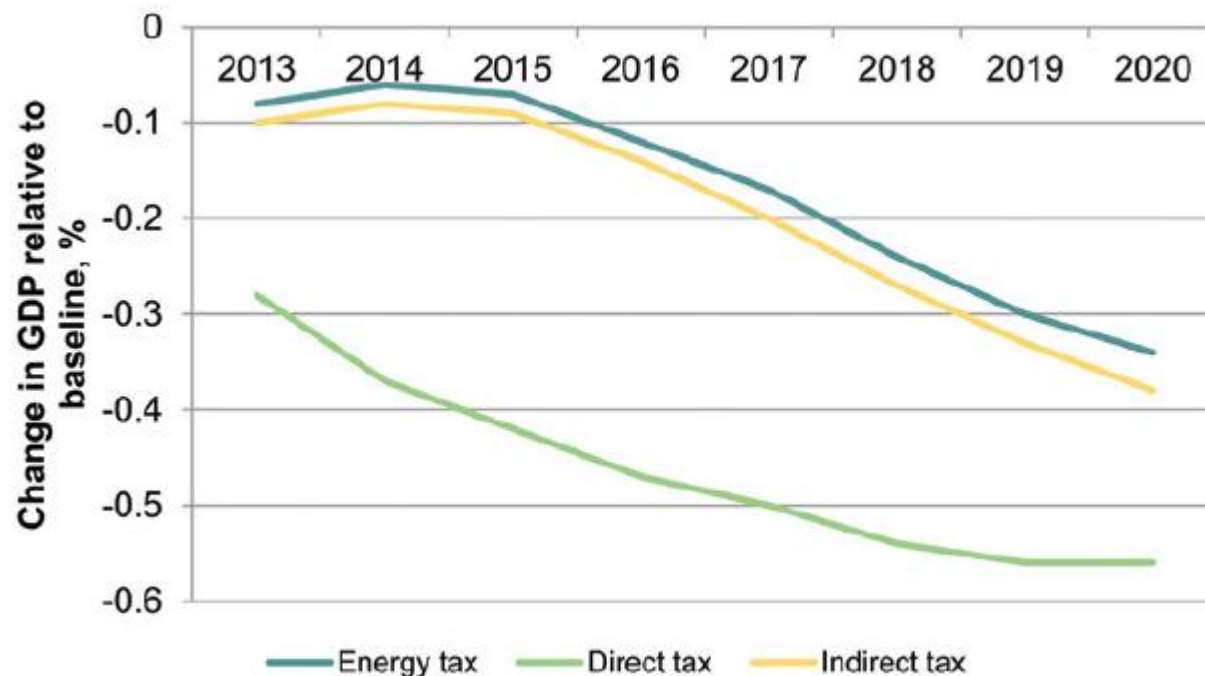
A major study in Europe



- This report used the E3ME model to compare the effects of a carbon tax against alternative instruments
- Vivid Economics (2012)

Three Options were compared...

- The chart shows the impact on GDP in Spain for three different tax increases (same revenues)

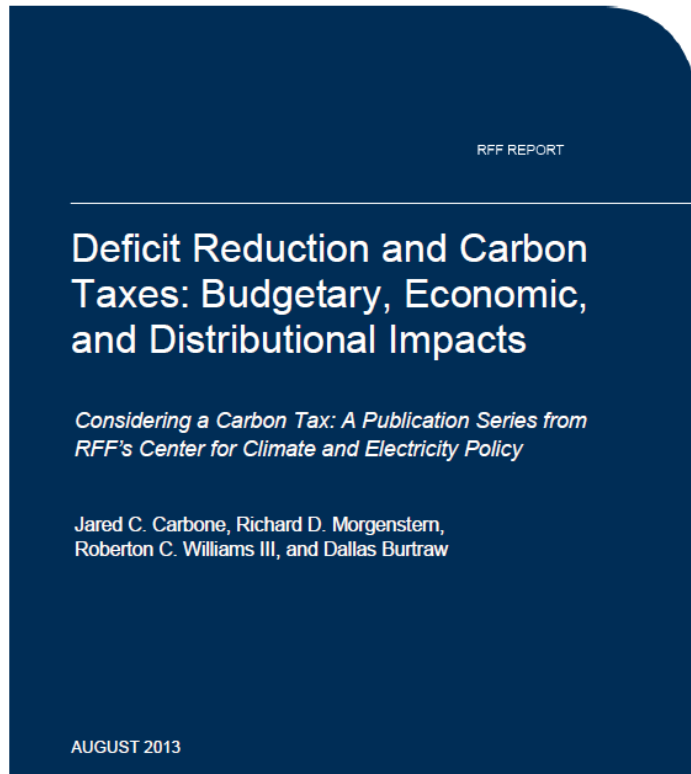


Source: Vivid Economics (2012), using the E3ME model

Conclusions from the study

- Similar results were found for Poland and Hungary
 - all three countries benefit from reducing fossil fuel imports
- Employment follows a similar pattern
- The report concluded that:
 - *Carbon-energy taxes have generally been considered an instrument of environmental policy rather than fiscal policy, but it is time to reconsider that view.*

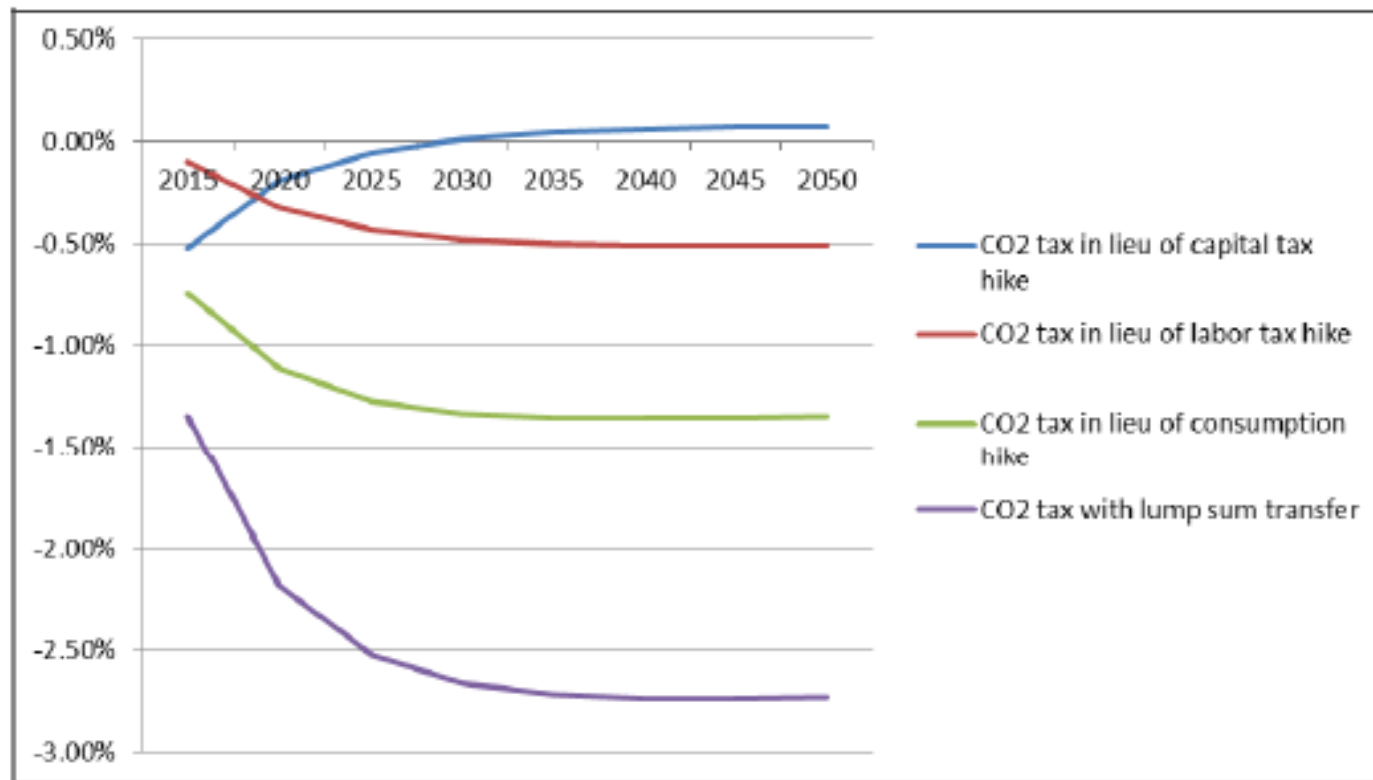
A major study in the US



- This report used a CGE model to compare the effects of a carbon tax against alternative instruments
- By RFF in the US, Carbone et al (2013)

Carbon taxes and the US deficit

Figure 5. Percentage Difference in GDP of Debt-Reduction Scenarios with a \$30/ton CO₂ Tax Relative to Debt Reduction without a CO₂ Tax



Source: Carbone et al (2013)

Results from the study

- The CGE modelling found that a \$30/tonne carbon tax has a slightly worse effect on GDP than increasing consumption or (especially) labour taxes, but the difference is very small out to 2050
- But emissions fall by around 16% with the carbon tax, compared to Business as Usual

Important differences in the studies

- The modelling approach was different:
 - the European study used a macro-econometric model, while the US study used a CGE model
- The US extracts energy so does not have the same benefits from reducing fuel imports
- The EU already has the ETS in place so there are some 'rebound' effects from reducing energy consumption in other ways

Turning to East Asia...

- Chapter 14 of *E3 Modeling for a Sustainable Low Carbon Economy in East Asia* will consider this issue for:

- China
- Japan
- Korea
- Taiwan



Source: Google Maps

Turning to East Asia... (cont)

- Each country has its own unique position regarding debts/deficits and the existing taxation system (including carbon pricing)
- A similar analysis will be carried out as for Europe, using the E3ME-Asia macro-econometric model
- The chapter will also draw on CGE model analysis
- Results will be available around September

Turning to East Asia... (cont)

- But we can draw some conclusions about expected results already:
 - carbon taxes have the potential to raise large amounts of revenues, at least at first
 - there could be net economic benefits to countries that are importers of fuels
 - overall the economic impact is likely to be not that much different to raising other taxes...
 - ... but there are fairly large potential carbon savings, particularly in areas with high use of cheap coal

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